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Blue Federal Credit Union Announces Grand Re-Opening of Denver Location

Denver, CO. — Blue Federal Credit Union is excited to announce the grand re-opening of its south Denver location on East Yale Avenue. The opening comes after 7 months of renovations that included a structural gutting of the building and new interior spaces being added.

The original building was a Liberty Saving Bank branch. Blue acquired Liberty in 2019 and wanted to update the branch to the 'New Blue Branch Standard' to reflect community commitment and to provide an atmosphere that is less transactional focused, and more concierge based with a warm comfortable atmosphere with features like a fireplace, complimentary coffee bar, and lounge.

“Our Denver location is instrumental to Blue’s growth plan. Our Denver community and membership is important to us and we wanted to show them just how important they are to us,” says Stephanie Teubner, President and CEO of Blue Federal Credit Union. “It is our hope this branch will become a central point for the surrounding neighborhoods to use and incorporate into their daily lives and help them discover pathways to their possibilities.”

The new design of the space has a people centric focus that seeks to leave members feeling connected, at home, relaxed, comfortable, safe, confident, important, and taken care of. “This project was started and finished with the community in mind every step of the way,” says Philip Cangilla, Director of Corporate Assets at Blue. “From the layout of the branch to the personal touches and decorations throughout, this branch is wholly Blue no matter where you look.”

The south Denver East Yale branch is one of 19 Blue branches throughout southern Wyoming and Colorado. You can learn more about all of Blue’s locations here: bluefcu.com/locations

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Blue Federal Credit Union is a not-for-profit financial institution serving communities across Wyoming and Colorado as well as members worldwide. Our purpose is to create a true cooperative connected to and inspired by the communities we serve and to help discover new pathways to realize your possibilities. To learn more about joining Blue, visit bluefcu.com/join.